CALL FOR ENTRY
CULINARY ARTISTS
2020 UTAH ARTS FESTIVAL
Application Deadline March 6, 2020

THE SHOW

The Utah Arts Festival is a not-for-profit organization whose mission is to promote the arts and enhance the quality of life in Utah. The 44th annual Utah Arts Festival will be held Thursday, June 25 through Sunday, June 28 at Library Square in downtown Salt Lake City. It is an outdoor festival open from noon until 11:00 P.M.

The Utah Arts Festival is a multi-disciplinary event featuring interactive art projects for adults and children, seven performing art stages, a fine arts exhibition, literary projects, an artist marketplace and of course, a diverse selection of food and drink from around the world. Attendance at the Utah Arts Festival averages 85,000. The Festival charges a $15.00 admission fee for adults. Children under the age of 12 are admitted free of charge.

CULINARY ARTIST SELECTION

If you are interested in participating as a food vendor, please complete the application on the last page. Utah Arts Festival 2020 culinary artists will be chosen based on the following criteria:

- Food Quality
- Presentation
- Diversity
- Booth Design
- Pricing

Culinary artists may sell FOOD products only. The Utah Arts Festival will handle ALL beverage concessions.

ENVIRONMENTAL PROGRAM

The Utah Arts Festival will continue their award-winning, comprehensive eARTh Team Environmental Program in 2020. All local laws and regulations must be strictly followed.

Culinary artists will be responsible for using products that are recyclable as determined by the Utah Arts Festival eARTh Team Environmental Coordinator.

PARTICIPATION FEES $700.00/Booth

Culinary artists selected for participation in the 2020 Utah Arts Festival will be required to pay a booth rental fee of $700.00. Your booth rental fee is due with your agreement if accepted. The Utah Arts Festival also charges a daily commission of 20% of each vendor’s net sales and requires use of cash registers provided by the Festival.

The booth rental fee is due with your agreement (if accepted) by 5:00 p.m. Friday, April 10, 2020. Checks will be deposited once received. If you fail to pay on-time you will be considered not interested, and dropped from the show.

BOOTH SPACE

Each vendor will be allotted a 10’ wide x 20’ deep space for their operation. Within this space each vendor is responsible for supplying all of the elements needed for their operation, including tents, tables and chairs. Please keep in mind the emphasis on design when planning your booth. Below are guidelines to assist in developing your booth design:
All booth space (10' x 20’) must be completely tented and fully contained this includes side and back walls. **DUE TO THE NEW FIRE CODES, ALL TENTS MUST BE MADE OF RETARDENT MATERIAL, & HAVE THE TAG(S) TO PROVE IT.**

Each vendor’s tent must be uniform in appearance and color.

Decor is an essential part of the Festival. Your decor must evoke the origin of your food as well as add an element of design to the Festival. **No blue tarps!**

No handwritten signage is allowed. All banners must be approved by the Festival before being used.

In 2020 the Festival will provide all culinary artists with water weights to secure their booths. Utah is noted for its summer winds and for the safety of all vendors, artists and patrons; we require that participants tie off to the weights. You will need to bring rope/ratchet straps to tie onto the weights. If you do not secure your booth with the required 200 lbs, you will not be allowed to open and may be disqualified from the show.

**NOTIFICATION**

Decisions will be made and notification will be mailed by **Friday, March 20, 2020**. Contracts and information packets detailing all setup and operational procedures will be mailed to accepted culinary artists. Participation in any previous Utah Arts Festivals does not guarantee acceptance into the 2020 event.

**APPLICATIONS WILL BE JUDGED ON THE FOLLOWING CRITERIA:**

- A detailed booth design following the guidelines given
- Completed application form
- Photographs of food items to be served

**Incomplete applications will not be processed.**
2020 UTAH ARTS FESTIVAL
CULINARY Booth APPLICATION
Application Deadline March 6, 2020

The following MUST be submitted with this application:

- Detailed booth design and photograph
- Color photograph of food items to be served
- A detailed listing of previous festival experience

- FEE NOT DUE UNTIL ACCEPTED

Concessions Name: ___________________________________________________________

First Name: ___________________________ Last Name: ___________________________

Address: ___________________________________________________________________

City: ___________________________ State: _______ Zip: _______________________

Phone Number: ( )_________________________ Cell Number: ( )_________________

Email: _________________________________________________________________

Website: __________________________________________________________________

Specific Food Items to be served:

Item #1 Price: ___________________________________________________________ $ ______

Item #2 Price: ___________________________________________________________ $ ______

Item #3 Price: ___________________________________________________________ $ ______

Item #4 Price: ___________________________________________________________ $ ______

Alternate items (in the event of conflict with other vendors):

Item #5 Price: ___________________________________________________________ $ ______

Item #6 Price: ___________________________________________________________ $ ______

Kids Meal (12 and under)

Item #7 Price: ___________________________________________________________ $ ______

Applications can be mailed to:

Utah Arts Festival offices at
230 S 500 W #120
SLC, UT 84101

Email: amanda@uaf.org
2020 IMPORTANT DATES

- March 6, 2020 - Culinary artist application deadline by 5:00 P.M.
- March 20, 2020 - Notification packets mailed to culinary artists.
- April 10, 2020 - Contracts and ALL payments due (booth fee, electrical, etc.)
- May 1, 2020 - Last day to pull out of the event and receive a partial refund.
- June 25-28, 2020 - Utah Arts Festival, Thursday-Sunday: 12 P.M. - 11 P.M.

APPLICATION CHECKLIST

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